

Income Statement

From 01/01/2010 To 12/31/2010
 From 01/01/2009 To 12/31/2009
 From 01/01/2008 To 12/31/2008

(Unit : Won)

Accounts	FY 2010	FY 2009	FY 2008
Sales Revenue(Note19)	121,156,428,536	135,508,399,555	90,755,259,409
Sales Revenue of Finished Goods	114,292,260,804	129,901,793,954	87,155,993,663
Sales Revenue of Merchandises	2,032,700,963	2,373,051,206	1,404,130,061
Revenues-Rental			
Other Sales Revenue	4,831,466,769	3,233,554,395	2,195,135,685
Costs of Goods and Services Sold	97,871,380,455	109,391,518,062	74,632,109,249
Cost of Finished Goods Sold	96,944,158,403	108,451,026,433	73,860,595,526
Beginning Inventory of Finished Goods	6,617,791,130	5,188,327,691	5,533,406,157
Cost of Finished Goods	95,814,788,233	109,855,539,570	73,609,429,445
Transfer to Other Accounts	(14,310,570)	(8,881,514)	(93,912,385)
Reversal of Miscellaneous Provisions for Cost of Finished Goods Sold			
Ending Inventory of Finished Goods	(5,474,110,390)	(6,583,959,314)	(5,188,327,691)
Cost of Merchandises Sold	927,222,052	940,491,629	771,513,723
Gross Profit or Loss	23,285,048,081	26,116,881,493	16,123,150,160
Selling and Administrative Expenses(Note19)	14,173,275,062	15,024,584,952	11,785,672,592
Salaries and Wages(Note20)	1,913,308,204	1,738,870,599	1,731,441,341
wage(Note20)	6,241,470	10,157,900	21,472,333
Retirement and Severance Benefits(Note20)	105,716,520	145,654,400	112,434,987
Employee Benefits(Note20)	253,322,826	260,092,083	218,934,149
Entertainment Expenses	108,895,922	119,415,484	70,047,402
Travel Expenses	51,349,493	59,611,111	65,381,321
Communication Expenses	19,882,361	12,246,744	4,926,193
Taxes and Dues(Note20)	113,111,663	52,342,899	101,650,973
Insurance Premiums	26,369,062	24,103,188	30,733,116
Rental Expenses(Note20)	120,467,190	109,700,332	77,183,556
Commissions	1,424,809,628	1,655,390,846	961,976,485
Vehicle Maintenance Expenses	1,736,437	3,850,643	1,552,475
Training Expenses	2,401,020	160,000	345,000
Freight Expenses	241,440,375	262,560,141	334,345,065
Publication Expenses	6,169,667	3,428,316	3,414,216
New Account for Selling and Administrative Expenses	6,676,977	2,797,564	2,166,538
New Account for Selling and Administrative Expenses(3)	4,750,000	4,900,000	12,050,000
Development Expenses(Note9)	1,954,519,954	1,487,398,026	1,397,854,779
Depreciation(Note20)	202,878,608	196,824,886	194,581,294
Amortization of Intangible Assets(Note8)	2,277,927,006	2,045,016,383	2,320,985,114
Expenses of Allowance for Doubtful Accounts		1,067,212,126	
Advertising Expenses	4,409,681,036	5,042,013,368	3,747,947,299
Supply Expenses	98,232,654	87,097,761	68,616,617
Sample Expenses	4,055,153	57,202,217	11,649,967
Sales Promotional Expenses	571,233,035	329,001,734	56,868,518
New Account for Selling and Administrative Expenses(4)	13,467,863	19,887,791	13,154,628
Building Maintenance Expenses	234,630,938	227,648,410	223,959,226

Operating Income or Loss	9,111,773,019	11,092,296,541	4,337,477,568
Non-Operating Revenues	1,590,958,334	11,235,820,780	4,295,987,954
Interest Income	257,339,076	203,562,659	281,948,935
Dividend Income	35,712,740		
Gains on Sale of Property, Plant and Equipment	726,364	92,202	
Gains on Foreign Currency Translation	27,385,278	9,141,464	1,090,890,911
Gains on Foreign Currency Transactions	740,134,043	1,452,663,205	1,983,612,069
Gains on Valuations of Derivatives			
Gains on Derivatives Transactions(Note2)		300,000,000	794,509,445
Miscellaneous Income	26,076,396	84,413,803	124,676,912
Gains on Sale of Investment Securities for Non-Operating Revenues	466,909,428	9,125,789,147	
Reversal of Allowance for Doubtful Accounts	13,262,477		
Recovery of Provisions for Product Warranties	23,412,532	60,158,300	20,349,682
Income Taxes Refunds			
Gains on Insurance Settlements			
Non-Operating Expenses	1,515,767,330	2,692,876,544	5,974,276,611
Losses on Sale of Available for Sale Securities in Investment Assets	309,623,386		
Interest Expenses	478,300,845	995,939,780	1,114,334,266
Losses on Foreign Currency Transactions	563,396,608	1,309,771,587	1,906,188,230
Losses on Foreign Currency Translation(Note10)	146,478,223	236,272,183	233,123,537
New Account for Non-Operating Expenses			
Losses on Valuation of Other Derivatives(Note2)			303,919,355
Losses on Derivative Transactions		114,580,645	2,350,323,309
Miscellaneous Losses	13,968,268	32,312,349	63,387,914
Donations	4,000,000	4,000,000	3,000,000
Ongoing Business Income or Loss Before Income Taxes Expenses	9,186,964,023	19,635,240,777	2,659,188,911
Income Taxes Expenses for Ongoing Business Income or Loss(Note17)	1,776,022,724	3,419,236,301	117,196,070
Ongoing Business Income or Loss	7,410,941,299	16,216,004,476	2,541,992,841
Discontinued Operations Income or Loss			
Income Taxes Effects			
Income Loss Before Income Taxes Expenses	7,410,941,299	16,216,004,476	2,541,992,841
Income Taxes Expenses			
Net Income or Loss(Note18)	7,410,941,299	16,216,004,476	2,541,992,841
Earnings or Losses Per Share(Note18)			
Basic Ongoing Business Income or Loss Per Share	706	1,553	244
Basic Earnings or Net Loss Per Share	706	1,553	244
Diluted Ongoing Business Income or Loss Per Share	706	1,553	244
Diluted Earnings or Losses Per Share	706	1,553	244
Basic and Diluted Ongoing Business Income or Loss Per Share	706	1,553	244
Basic and Diluted Earnings or Losses Per Share	706	1,553	244